

Town of Trempealeau Community Survey

In this random sampling survey there were 255 surveys sent out to the Town of Trempealeau of those 96 were returned for approximate 38% return.

Question 1. Quality of Life. Please rate each of the following factors on how important each is in your decision to live in our town.

	Important	Neutral	Unimportant	No opinion	Did Not Answer
a. Affordable Housing	66%	25%	1%	3%	5%
b. Appearance of Homes	72%	20%	2%	2%	4%
c. Natural beauty	84%	11%	1%	0%	4%
d. Near family and friends	42%	46%	8%	1%	3%
e. Near job	38%	36%	15%	3%	7%
f. Small town atmosphere/rural lifestyle	79%	15%	2%	0%	4%
g. Other: taxes	3%				
infrastructure & services	1%				
landowner rights	0%				
energy	0%				
environment	0%				
schools	1%				
miscellaneous	1%				

Question 2. What is the single most important reason you choose to live in our town? _____

	Most Important
a. Affordable Housing	3%
b. Appearance of Homes	0%
c. Natural beauty	17%
d. Near family and friends	19%
e. Near job	9%
f. Small town atmosphere/rural lifestyle	29%
g. Other: taxes	0%
infrastructure & services	1%
landowner rights	0%
energy	0%
environment	0%
schools	1%
miscellaneous	8%
Did Not Answer	13%

Question 3. Strategies. Below is a list of strategies that a town might consider using. Please rate each strategy on how important you believe it is for our town to consider as it plans for the future.

Strategy	Important	Neutral	Unimportant	No opinion	Did Not Answer
a. Increase coordination between local governments	58%	32%	3%	2%	5%
b. Promote economic development	48%	33%	10%	3%	6%
c. Protect the environment	76%	16%	2%	1%	5%
d. Protect drinking water quality	86%	7%	1%	1%	4%
e. Preserve scenic views and undeveloped areas	77%	17%	1%	1%	4%
f. Other: taxes	3%				
infrastructure & services	1%				
landowners rights	0%				
energy	0%				
environment	0%				
schools	2%				
miscellaneous	2%				

Question 4. From the strategies listed in Question 3, list the top two strategies our town should pursue. The most important _____ The second most important _____

Strategy	Most Important	Second Most Important
a. Increase coordination between local governments	10%	9%
b. Promote economic development	18%	1%
c. Protect the environment	21%	31%
d. Protect drinking water quality	20%	20%
e. Preserve scenic views and undeveloped areas	18%	17%
f. Other: taxes	3%	1%
infrastructure & services	1%	2%
landowners rights	0%	0%
energy	0%	0%
miscellaneous	0%	0%

Question 5. Town Services. Towns provide a number of services to their residents. Please rate the following local services.

Service	Very good	Good	Poor	Very Poor	Not available	Did Not Answer
a. Ambulance service	24%	46%	1%	0%	17%	12%
b. Fire protection	34%	44%	0%	1%	11%	10%
c. Law enforcement	24%	51%	5%	1%	10%	9%
e. Recycling and solid waste programs	28%	52%	6%	1%	4%	9%
f. Snow removal	30%	50%	10%	3%	1%	6%
g. Local roads and streets	27%	55%	12%	0%	1%	5%
h. Local public school	20%	60%	6%	1%	7%	6%

Question 6. Of the services listed in Question 5, please identify the 3 most important services our town should maintain.

Most important _____ Second most important _____ Third most important _____

Service	Most Important	Second Most Important	Third Most Important
a. Ambulance service	15%	17%	14%
b. Fire protection	16%	28%	22%
c. Law enforcement	17%	18%	23%
e. Recycling and solid waste programs	2%	4%	8%
f. Snow removal	2%	3%	5%
g. Local roads and streets	12%	14%	14%
h. Local public school	29%	10%	7%
Did Not Answer	7%	6%	7%

Question 7. Demographics. Please tell us some things about yourself. Choose only one answer per question.

- a. Gender Male **59%** Female **37%** Did not answer **4%**
- b. Age 18-24 **0%** 25-44 **27%** 45-54 **28%** 55-64 **20%** 65 and older **23%**
Did not answer **2%**
- c. Housing Own **88%** Rent **0%** Other **5%** _____
Did not answer **7%**

Question 8. Additional Comments. If there are any comments you want to share with us, please write them in the space below.